



SWITCH Project

Pre-engagement survey (baseline)

Intelligent Energy – Europe

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Author(s): SWITCH consortium



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1 Pre-Engagement Survey (baseline)

In black – core questions on travel behaviour

In green - core questions for segmentation and stages of change

In red – core questions on mode availability

In purple – core questions on health

In grey – optional questions on health

In blue – core questions on persons' and households' attribute

Promise about privacy protection!!!

Q1 – How many days a week do you in general commute to work /university? (Please tick the numbers of days!)

.... [number]	Number of days
	Not applicable (do not ask Q2 to Q4)

Q2 – What is the distance between your origin-address and your workplace/school/university (single trip, door to door-distance)?

.....[km],[m].	kilometers
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Q3 – How many minutes does it takes you (single trip, door to door-distance)?

.....[min]	minutes
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Q4 – On average, how many days a week do you travel to work/school/university using the following modes *(Please tick boxes in the table below!)*

	Never	1 day a week	2 days a week	3 days a week	4 days a week	5 days a week or more
Walking						
Cycling						
Public Transport						
Car/Motorcycle as driver						
Car/Motorcycle as passenger						

Thinking about all your trips during the week.

Q5 - How often do you use each of the following modes of travel for all your trips, e.g. to the shops, work, school, university, to friends, or all other places you visit?

	Daily or almost daily	4-5 days per week	1-3 days per week	1- 3 days per month	Less than once per month	Never or almost never	Unknown
Walking							
Cycling							
Public Transport							
Car/Motorcycle as driver							
Car/Motorcycle as passenger							



Q6 - Which of the following statements best describes how you feel about your current level of car use for daily trips and whether you have any plans to try to reduce some or all of these car trips? *(Please choose which statement fits best to your current situation and tick only one box!)*

At the moment I use the car for most of my trips. I am happy with my current level of car use and see no reason why I should reduce it.	
At the moment I do use the car for most of my trips. I would like to reduce my current level of car use, but feel at the moment it would be impossible for me to do so.	
At the moment I do use the car for most of my trips. I am currently thinking about changing some or all of these trips to non-car modes, but at the moment I am unsure how I can replace these car trips, or when I should do so.	
At the moment I use the car for most of my trips, but it is my aim to reduce my current level of car use. I already know which trips I will replace and which alternative transport mode I will use, but as yet have not actually put this into practice.	
As I do not own / have access to a car, reducing my level of car use is not currently an issue for me.	
As I am aware of the many problems associated with car use, I already try to use non-car modes as much as possible. I will maintain or even reduce my already low level of car use in the next months.	

Q7 - Over the last 12 months have you done more walking or cycling for everyday travel than in previous years? *(Multiple answers are possible)*

.....	Yes, more walking
.....	Yes, more cycling
.....	no

Q8 - Do you intend to do more walking or cycling in the future? *(Multiple answers are possible.)*

.....	No
.....	Yes, more walking
.....	Yes, more cycling



Q9 - Would you like to receive free information material and personal advice on the use of active modes of travel like walking and cycling like walking and cycling and the benefits for your health?

.....	no
.....	yes

Q10 – Do you have at least one properly functioning bicycle? (Please tick one box!)

.....	no
.....	yes

Q11 – Do you have a driving license for a car? (Please tick one box!)

.....	no
.....	yes

Q12 - Do you have access to a car or van? (Please check one box!)

.....	Never
.....	Sometimes
.....	Always

Q13 - Do you have any annual/monthly/weekly ticket for public transport?

.....	no
.....	yes, please specify (drop down list with annual, monthly, weekly)

Q14 – In the last seven days, how many days have you done 30 minutes or more of physical activity, which was enough to raise your heart rate and breathing rate? This may include sport, exercise, brisk walking, cycling or housework. The 30 minutes do not have to be done all at once, but one episode should last at least 10 minutes.

	0 days
	1 day
	2 days
	3 days
	4 days
	5 days
	6 days
	7 days



Q15.1 - Regular cycling or walking for everyday travel is a good thing to do for improving health.

<input type="checkbox"/>	I strongly disagree
<input type="checkbox"/>	I partly disagree
<input type="checkbox"/>	I partly agree
<input type="checkbox"/>	I strongly agree
<input type="checkbox"/>	I don't know / I don't have an opinion

Q15.2 - Physical activity helps prevent chronic diseases like cardiovascular diseases, diabetes, cancer, as well as strengthening mental health and bones.

<input type="checkbox"/>	I strongly disagree
<input type="checkbox"/>	I partly disagree
<input type="checkbox"/>	I partly agree
<input type="checkbox"/>	I strongly agree
<input type="checkbox"/>	I don't know / I don't have an opinion

Q15.3 - For children and their health it is important they are physically active for at least 60 minutes every day.

<input type="checkbox"/>	I strongly disagree
<input type="checkbox"/>	I partly disagree
<input type="checkbox"/>	I partly agree
<input type="checkbox"/>	I strongly agree
<input type="checkbox"/>	I don't know / I don't have an opinion

Q16 - Please state the following information about you and your household

Year of Birth	
Gender	male
	female

Q17 - What is your highest level of education? (Please check only one box!)

<input type="checkbox"/>	No graduation
<input type="checkbox"/>	Lower secondary education
<input type="checkbox"/>	Upper secondary education
<input type="checkbox"/>	Post-secondary education non-tertiary education
<input type="checkbox"/>	Short-cycle tertiary education
<input type="checkbox"/>	Bachelor or equivalent
<input type="checkbox"/>	Master or equivalent
<input type="checkbox"/>	Other



Q18 - Please state the number of persons living in your household (including yourself)

Number of persons aged under 6 years	
Number of persons aged between 6 and 17 years	
Number of adults	

7. Thanks

A short "thank you" to the respondents and your contact data.

Q19 - We would like to get in touch in about one month to see if you made some changes after participating in the SWITCH-Campaign. Please type your email address here:

Email-address	
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If you have any concerns about this questionnaire, the use of your data or if you would like to file a complaint about any aspect of this survey please contact ...



2 SWITCH consortium

Five European cities take the lead in support SWITCH travel – supported by eight experts in alternative travel, health or economical aspects of mobility. This enthusiastic team combines practical expertise; a clear and transferable methodology; and tried and tested examples of locally effective campaigns



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